

Newark Public Radio (WBGO-FM)

Equal Employment Opportunity Public File Report February 1, 2009 – January 31, 2010

The purpose of this report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission's EEO rules. The report can be found in the public inspection file at 54 Park Place, Newark, New Jersey, and on the station's website, www.wbgo.org. This report contains the following information:

- 1) A list of the full-time vacancies filled by the Reporting Station during the Reporting Period
- 2) For each such vacancy, the recruitment source(s) utilized to fill the vacancy identified by name, address, contact person and telephone number.
- 3) The recruitment source that referred the hiree for each full-time vacancy during the Reporting Period
- 4) Data reflecting the total number of persons interviewed for full-time vacancies during the Reporting Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies
- 5) A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(6) of the FCC's EEO Rules during the Reporting Period.

Four-full-time positions were filled at WBGO during the reporting period.

(1) Web Developer

Early July 2008, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on craigslist.org, idealist.org, and wbgo.org., dice.com and several hiring firms.

300 resumes were received

7 candidates were interviewed

The candidate selected was from Woodbridge Associates and started on March 18, 2009.

(2) Chief Engineer

In mid-November 2008, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on craigslist.org, wbgo.org, sbe.org and cpb.org.

20 resumes were received

A total of 5 candidates were interviewed

The candidate selected was from word-of-mouth and started on March 23, 2009.

(3) Marketing Manager

The position description was posted on January 5, 2009 on the wbgo.org web site and contacts in the marketing and public relation communities in the music industry.

16 resumes were received

4 candidates were interviewed

The candidate selected was from the wbgo.org web site and started on May 7, 2009.

(4) Account Executive

On August 24, 2009, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on wbgo.org., Monster.com, CPB jobline, National Sales Network, local colleges, direct email marketing database and facebook social network.

A total of 1000 candidates were interviewed

The candidate selected was recruited from monster.com and started on October 26, 2009.

Appendix A

**ANNUAL EEO PUBLIC FILE REPORT FOR BROADCAST STATIONS
COVERING THE PERIOD FROM 2/1/2009 TO 1/31/2010**

Reporting Station(s) WBGO- FM
Call Sign(s)

Summary of Full-Time Job Vacancy Information

Full-time Positions Filled	Total # of Interviewees from all Recruitment Sources for the Position	Recruitment Sources Used
Web Developer	7	wbgo web site, craigslist, idealist.org, dice.com, several hiring firms
Chief Engineer	5	craigslist.org, wbgo.org, sbe.org and cpb.org.
Marketing Manager	4	wbgo.org web site and contacts in the marketing and public relation communities in the music industry.
Account Executive	5	wbgo.org., Monster.com, CPB jobline, National Sales Network, local colleges, direct email marketing database and facebook social network

Appendix B

ANNUAL EEO PUBLIC FILE REPORT FOR WBGO (FM) COVERING THE PERIOD FROM 2/1/2009 TO 1/31/2010

Recruitment Source Information

Newark Public Radio, Inc.

www.wbgo.org

973-624-8880

Craig's List

www.craigslist.org

Monster.com

www.monster.com

1-800-monster

Corporation for Public Broadcasting

401 Ninth Street, NW

Washington, DC 20004

www.cpb.org

National Sales Network – New York/New Jersey Metro Chapter

1402 Teaneck Road

PMB# 138

Teaneck, NJ 07666

212-591-0164

www.nsnjny.org

Facebook